



**SPORTS
COMPLEX
SPECIAL SERVICES
DISTRICT**

PHILADELPHIA

SCSSD's FOUR-YEAR MILESTONE

The Sport Complex Special Services District, or SCSSD for short, will proudly mark its fourth year of existence this December 2006. SCSSD is a unique arrangement, unlike anywhere else in the country, where local sports venue operators (Comcast-Spectacor, the Philadelphia Eagles, and the Philadelphia Phillies) fully fund a non-profit corporation for the exclusive benefit of adjacent neighborhoods.

What does this milestone mean for you, the residents of SCSSD? It means things are working to your benefit and should continue as such! You have a committed organization with Board Members effectively working together for the sole benefit of community improvement in your neighborhood, now and into the future.

Looking back on the brief history of SCSSD, the Board of Directors was first seated in 2002. SCSSD hired staff and began active operations in March 2003. SCSSD has since worked to implement pilot programs, complete community surveys, and develop the needed long-term strategic plan to effectively understand and address community priorities into the future.

Successful SCSSD programs to-date include daily sidewalk and street cleaning, leaf pick-up, tree trimming, new tree installations, monthly sports complex event calendar mailings, a fan giveaway event to seniors, free children's Halloween parties, school and recreational donations, landscape beautification projects, and ongoing traffic and parking improvement initiatives, to name a few. When legally possible and appropriate for a 501(c)(3) non-profit to do so, SCSSD has also acted upon community requests to help with various quality-of-life issues crossing many unique topics.

These inaugural years of SCSSD have been filled with opportunities, challenges, and exciting developments. SCSSD has received valuable feedback from residents, often positive, and other times taking the form of constructive criticisms. All of this input makes SCSSD a stronger organization moving forward and we sincerely hope that you, the residents we serve, are pleased with our progress, thankful for our past accomplishments, and equally excited about our plans for the future. Thanks for your ongoing support!



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Shawn Jalosinski
Executive Director

DIRECTOR'S MESSAGE

An interesting thing occurred while pulling together this newsletter. I became a bit concerned when we added a feature called "Messages from the Board" to commemorate the four-year milestone of SCSSD's existence. The intention was for

you, the residents of SCSSD, to get specific words of feedback and perspective from the Board Members who make SCSSD operations a reality.

I received written messages from Board Members, and because they were all extremely similar and positive in nature, it was feared that this may look as if we at SCSSD were simply using this as an opportunity to "pat ourselves on the back". After giving this concern some thought, I opted to include the messages without further hesitation. My reason? Please read on...

SCSSD has faced and overcome many difficult challenges, including its very creation. SCSSD deserves to be proud of its accomplishments and the thriving partnerships that continue to make it a success. As intended, this success benefits you, the neighbors. The included messages from the Board are ones of pride that appropriately celebrate this reality. It takes a dedicated team effort to make this work successfully. So let's celebrate that unity, share it with you, and use the positive energy to do greater things with SCSSD for the benefit of served neighborhoods.

We all know this small milestone is just the start of a great thing that will get even better. Challenging work lies ahead and SCSSD will not lose sight of its mission to meet growing resident expectations, when and where possible. SCSSD is up for the continuing challenge, so let's celebrate the past, learn from it, build upon it, and move into the future with a rightfully deserved positive attitude.

I hope you enjoy this issue of *Neighborhood Notes* and share in our excitement and expectations for continuing neighborhood improvements. Please continue to let me know how SCSSD might best serve your community. We realize there is always opportunity to do even better and we thrive on that objective of continuous improvement.

As always, thank you for allowing me to share in the positive growth of your community.

Sincerely,

Shawn Jalosinski

Executive Director

A CLEAN SWEEP BY SCSSD'S CLEANING TEAM

The SCSSD Residential Cleaning Program continues to operate with great success in SCSSD neighborhoods. The Cleaning Team visits each area of the District on average once per week. SCSSD has identified "hot spot" areas where litter is more problematic than other areas. The Team targets these areas with even more frequent "large litter sweeps" as needed.

In the last six months of operation (March 2006 through August 2006), the Team cleaned each SCSSD street approximately 28 different times. The Team collected 1,027 bags of leaves and 2,144 bags of litter. The six-month total bag count of 3,171 equates to an estimated **45 tons of litter/leaves no longer in your neighborhood!** These bag counts will rise as the Team tackles the upcoming labor intensive leaf pick-up season.

This operation, which employs five full-time uniformed workers, is the most visible and costly SCSSD program. SCSSD is committed to continuing this worthwhile effort into the future with a goal of "zero tolerance" for neighborhood litter. We hope it is making a positive difference in your neighborhoods.



MESSAGES FROM THE SCSSD BOARD

COMMUNITY DISTRICT I

Our last four years have had many ups and a few downs. Our greatest accomplishment was successfully negotiating for a special services district funded for 30 years at one million dollars per year by the three sports venue operators. We became the first special services district in the country to be funded by sports teams for the sole purpose of community improvements.



The Sports Complex Special Services District has definitely united our neighborhood. It has also united our adjoining neighborhoods to work together with us and for us. We have worked long and hard to make sure our community's needs and concerns are addressed. We have funded tree trimming, distributed trash cans, had a fan giveaway, held Halloween parties, and gave out hundreds of tickets for sporting and concerts events. Our sticker program seems to be working well, and we have managed to maintain our necessary Police detail.

The future for District I looks bright as we move forward with our tree planting and new street light projects. We are grateful to our neighbors who help whenever they are called upon. In the next four years, District I looks forward to addressing and accomplishing many more good things. With your support, we will continue to have a strong, beautiful, and safe community.



Judy Cerrone

SCSSD Director & Board Vice President
President, Stadium Community Council, Inc.

Mary Richards

SCSSD Alternate Director

COMMUNITY DISTRICT II

In the mid 1990's, we researched new stadium developments in Arizona, Denver, and Washington DC, and devised the framework that would become the basis of the Sports Complex Special Services District as it is today. This non-profit entity, supported by



annual team contributions, will provide the enforceable and sustainable protections and improvements previously unattainable by the communities within close proximity to the Sports Complex. The District has functioned well to protect, beautify, and improve our neighborhoods.

The hard working volunteer SCSSD Board members have spent hundreds of hours planning improvements, attending meetings, reviewing budgets, etc., in an effort to ensure that every dollar has been used wisely for the benefit of the majority of our residents.



We are very proud that the District has fulfilled our original hopes, and we look forward to the opportunity to continue the great work of SCSSD with more improvement and beautification projects to benefit our community in the coming years.

Barbara Capozzi

SCSSD Director
President, Packer Park Civic Association

Don Toto

SCSSD Alternate Director
Vice President, Packer Park Civic Association



MESSAGES FROM THE SCSSD BOARD

COMMUNITY DISTRICT III

The first four years of the Sports Complex Special Services District have been very exciting and highly successful. The streets are cleaner, traffic and parking conditions during events are better, the tailgaters are gone from 10th Street, and we have more community input into city and state decisions in our neighborhood.



All the Board Members, including myself, are totally committed to this bold new approach to community issues. I'd like to thank the neighbors of District III, Democrats, Republicans, and Independents, for all their ongoing support and help. Let's keep this worthy project going!!!

John Sfrisi

SCSSD Director & Board Treasurer
Board Member, SPCCA

I would like to first congratulate SCSSD in reaching their four year milestone. What a difference SCSSD and its staff have made in the quality of life of the neighbors in District III, especially when working together with South Philadelphia Communities Civic Association (SPCCA) and the other civic associations within the District. I can honestly say that SCSSD has far exceeded my expectations. Keep up the good work, and you have the continued commitment and support of SPCCA.



Tony Greco
President, SPCCA

COMMUNITY DISTRICT IV

We are extremely pleased at the progress the Sports Complex Special Services District has made through the years of our working together successfully as a team. The unity from the SCSSD Directors and Teams has helped us grow into a great neighborhood organization. We have many successful programs in place, such as our tree care, residential cleaning, school donations, recreational improvements for Delaware Valley Youth Athletic Association, and many more projects in the works.



The Sports Complex Special Services District staff has done an outstanding job in helping to strengthen our organization, and I'm sure that we'll continue to be more successful in the years to follow.



Ted Scairato

SCSSD Director
Vice President, Broad Street West Civic Association

George Hatton, III

SCSSD Alternate Director

MESSAGES FROM THE SCSSD BOARD

COMCAST-SPECTACOR

On behalf of **Comcast-Spectacor**, we would like to take this opportunity to personally thank the members of the Sports Complex Special Services District for their participation in a business/community partnership that has achieved much success in a short period of time. Success doesn't come about without a vision for the future and isn't accomplished without the total effort of the entire membership.

Comcast-Spectacor is honored to be an active and supportive sports team member, and well aware that the Community Directors serve for the good of their respective communities and are tireless in their efforts to bring about "the best" productive initiatives to solidify a vibrant community.

The SCSSD staff, the Teams, and the Community Directors have firmly established that cooperation is a key factor in a community where everyone succeeds. In this case, the future looks bright and promising. Thanks to all for a job well done.

John Page

SCSSD Director & Board President
Sr. Vice President/Chief Operating Officer, Comcast-Spectacor

Mike Hasson

SCSSD Alternate Director
Vice President of Security & Services, Comcast-Spectacor

PHILADELPHIA EAGLES

On behalf of the **Philadelphia Eagles**, we would like to take this opportunity to express our appreciation to the members of the Sports Complex Special Services District board for all of their hard work and dedicated service.

The **Eagles** organization recognizes the integral role that the District plays in the success of the Sports Complex and the surrounding neighborhoods. We are pleased to support and participate in its various programs and initiatives. The collaboration and cooperation among the teams and the neighborhoods is strong and healthy. The members of the community should know that they are being well represented and that their issues, ideas and concerns are heard and addressed. By working together the District has been able to achieve a lot and improve the community.

Again, our sincere thanks to the SCSSD staff and other members of the District board for their work and leadership.

Don Smolenski

SCSSD Director
Sr. Vice President/Chief Financial Officer, Philadelphia Eagles

Leonard Bonacci

SCSSD Alternate Director
Director of Event Services, Philadelphia Eagles

PHILADELPHIA PHILLIES

On behalf of the **Phillies**, we would like to express our appreciation to all of the members of the Sports Complex Special Services District, and particularly to the Community Directors, for their commitment and tireless effort on behalf of the District. As team representatives, we view our work on District matters as an important part of our job. But Community Directors, without any compensation at all, are as hard working and dedicated as any member of the Board. We believe that a very effective partnership has been formed between Community Directors, Sports Venue board members, and SCSSD staff. As intended, the beneficiary has been the neighborhoods in the Sports Complex District.

The **Phillies** are pleased to contribute financially, with the other teams, to fund the District's work and we are very proud to witness the successes achieved by the District in its first four years of operation.

Michael R. Stiles

SCSSD Director & Board Secretary
Vice President of Operations & Administration, Philadelphia Phillies

Michael Harris

SCSSD Alternate Director
Development & Financial Specialist, Philadelphia Phillies





2006 SCSSD COMMUNITY EVENTS



HERO THRILL SHOW TICKET GIVEAWAY

In proud support of the Philadelphia Police and Fire Departments that protect our neighborhoods, SCSSD purchased 1,900 tickets to the 2006 Hero Thrill Show and made them available for FREE to all SCSSD residents at a District community event held on September 7th. The revitalized Show took place two days later at the Wachovia Complex and was a great success. The related SCSSD donation of \$17,000 is being used to provide scholarships to the children of Police Officers and Firefighters who have been disabled or fatally wounded in the line of duty. Police and Fire leadership joined SCSSD at our ticket giveaway event to celebrate this valuable community partnership.



SEPTEMBER 7, 2006



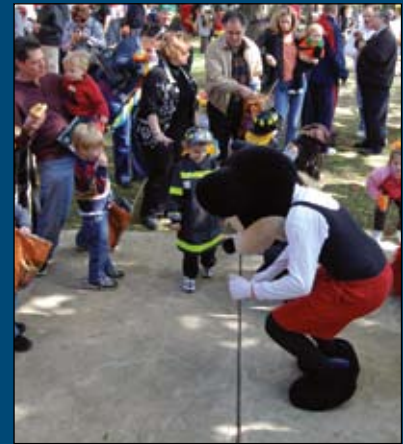
2006 SCSSD COMMUNITY EVENTS



SCSSD CHILDREN'S HALLOWEEN PARTY



The 2nd Annual SCSSD Children's Halloween Party was held on Saturday, October 21st at the beautiful American Swedish Historical Museum located in FDR Park. The free party was a great success with over 470 residents attending. Over 150 of these guests also took advantage of the free admission into the Museum offered that day. Children were treated to airbrush face painting, trick-or-treat candy and toys, balloon artistry, pumpkin painting, pretzels and cookies, and Polaroid picture keepsakes. Special guests included Mickey Mouse, Batman, Blue from *Blue's Clues*, Princess Belle, and Elmo. DJ music and character dancing were the highlight of the party. Thanks to all who participated!



OCTOBER 21, 2006



NEW SCSSD TREES TO ENHANCE THE NEIGHBORHOODS



With the hired help of the Pennsylvania Horticultural Society (PHS), SCSSD is right on schedule to install approximately 200 new street trees throughout the District this Fall 2006. SCSSD recently conducted sixteen separate on-street community tree meetings to solicit resident feedback and collect permission forms from those neighbors who might want a new tree in front of their property. The overall response has been very positive. There are also neighbors who responded with no desire for new street trees. SCSSD respects the opinions of all SCSSD residents and will only install new trees where requested by a specific homeowner and approved by the City Fairmount Park Commission (FPC).

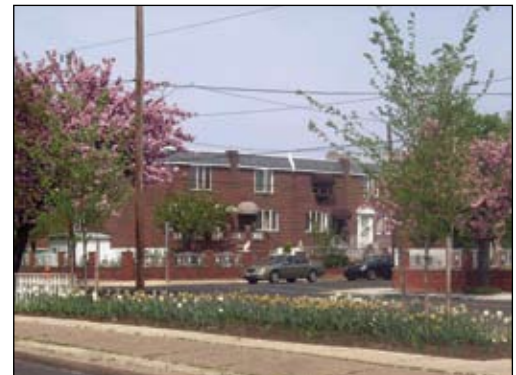
Street trees remain the responsibility of the City FPC. **Neighbors should continue to report all street tree problems to the City FPC at (215) 685-4363.** However, SCSSD now understands that street tree care is a continuing and growing community priority, where SCSSD may be able to assist by supplementing City services, when and where possible. SCSSD has proudly approved additional funds for this cause.

As early as December 2006, SCSSD will hire a tree trimming contractor to complete a number of specific community tree trimming requests. This effort will be similar to the work done in 2004 and 2005, where SCSSD's contractor trimmed over 770 community street trees. SCSSD will coordinate this effort with work lists furnished by the City FPC to ensure that we are effectively pooling our resources. SCSSD will notify residents with a letter when doing any tree work at specific locations. SCSSD is proud to work in partnership with PHS and FPC on this worthwhile investment into ongoing street tree care.

LANDSCAPE IMPROVEMENTS BEAUTIFY THE DISTRICT

SCSSD is pleased to report that twelve District locations have been "adopted" by SCSSD and adorned with new decorative plantings, trees, sod, and concrete pavers. SCSSD has hired the Pennsylvania Horticultural Society to manage the ongoing landscape maintenance contracts,

ensuring that these areas are well cared for and looking their best. Landscape enhancements will continue to grow under this SCSSD "Neighborhood Beautification Program", and SCSSD looks forward to adding additional plantings at other community locations, when and where possible.



2ND ANNUAL SCSSD CHILDREN'S HALLOWEEN PARTY





SCSSD MAKING A DIFFERENCE IN THE SCHOOLS

SCSSD is proud to offer the schools in the District continuing donations in support of special projects that otherwise might not be possible. Each year, SCSSD donates \$2,500 to each of the seven schools for a worthy cause. In 2006, SCSSD has granted funds to make the following projects a reality:

- 👍 In District II, *Holy Spirit School* will use the donation for new classroom window shades and ceiling fans.
- 👍 *Calvary Temple Christian Academy* in District II is using the grant for a computer lab upgrade project.
- 👍 The *D.N. Fell School* in District III is using the grant for new schoolyard recreation equipment.
- 👍 At *Stella Maris School* in District III, the donation will pay for a new auditorium sound system.
- 👍 The *Mastery Charter School* has recently replaced the *Thomas Middle School* in District III, and will use the grant for a math-technology lab.
- 👍 *Saint Richard Catholic School* in District IV is putting the funds towards a classroom window replacement project.
- 👍 The *Bregy School* in District IV will use the grant for a new small animal and science program.



Look for more "after" photos of school donation projects in the next issue of SCSSD *Neighborhood Notes!*

SCSSD SUPPORTS NEIGHBORHOOD YOUTH ATHLETICS

SCSSD is proud to support youth recreational activities in the neighborhoods we serve. In 2004-05, SCSSD donated over \$30,000 for recreational facility upgrades to the benefit of area youth athletics. Most recently, SCSSD donated an additional \$7,000 to the Delaware Valley Youth Athletic Association (DVYAA) for uniforms, equipment, and league fees associated with the Del-Val Senators American Legion Baseball Team based at 18th and Bigler Streets in SCSSD Community District IV.

Anthony Filippello is the team manager and reports, "We had a fine season and played into the quarter finals. Our team wears the new uniforms proudly and we greatly appreciate the support of SCSSD." Player



Ben Landi, a resident of SCSSD Community District III, believes "the new equipment helped us in all aspects of the game." Player Andrew Caines also thanks SCSSD for the support, noting, "We received a lot compliments from other teams in the league." Player Salvatore Filippello summed up the donation with these remarks. "It is crucial to have someone like SCSSD to provide the necessary funds so that we can effectively play the sport we love. We greatly appreciate all the support that SCSSD has given us and hopefully this can be used as a foundation for successful youth baseball in South Philadelphia for years to come."

NEW LIGHTING APPROVED FOR DISTRICT I

SCSSD is pleased to report that funding has been approved for construction of a major Lighting Improvement Project in District I. This smallest Community District of 221 households is located closest to the Sports Complex activities, yet has severely limited options for any other large SCSSD project. As such, this "special" project will be completed for District I at a total cost estimated just under \$1 million. SCSSD is currently pursuing final design plans for a hopeful start to construction within one year.

More specifically, SCSSD presented District I residents with an overview of the proposed Lighting Improvement Project at a community meeting on May 8th 2006. This effort seeks to replace old wood poles and large aluminum poles with more frequently spaced new lights that enhance neighborhood safety and further beautify the area. These "pedestrian scale" low-level light poles are a decorative brown color and should offer better illumination, especially under growing tree lines.



These "pedestrian scale" low-level light poles are a decorative brown color and should offer better illumination, especially under growing tree lines.

Residents attending the meeting were informed of construction impacts and the fact that some wood poles may have to remain, since they carry wires for other utilities. It is too cost prohibitive for SCSSD to place all of this infrastructure underground as part of this project. Neighbors were also



warned that the funding of such a costly project would limit the ability of SCSSD to complete any other "special" projects in District I for quite a few years, since SCSSD must equally distribute services and projects to all four Community Districts. Through a hand raising vote, the neighbors in attendance and SCSSD District I Community



Directors, who fought hard to make this project a reality, unanimously and gratefully accepted the project under the described conditions. Example photo renderings are shown for 13th, Juniper, and Geary Streets, illustrating what the new lights might look like once installed.

SCSSD FINANCIAL UPDATE

Comcast-Spectacor, the Philadelphia Eagles, and the Philadelphia Phillies are committed to community improvement and together donated just under \$1.1 million to SCSSD in 2006. SCSSD is fiscally sound and we continue to work diligently to ensure that each and every dollar is used wisely and to the greatest benefit of all SCSSD residents we serve. Income is budgeted to continue worthwhile community programs such as residential cleaning, landscape improvements, community events, tree care, and transportation improvement studies. Earmarks have been approved for specific community projects into the future such as decorative security fencing and lighting enhancements. Flexible surplus remains for assignment to other important neighborhood improvement projects in the evaluation and planning stages. Please review this newsletter for updates on the various SCSSD project and program funding efforts.

MORE PROJECTS IN THE WORKS

SCSSD has received notification that construction will soon begin on the School District's "Supersite" improvement project at the Southern-Bok fields on 10th & Bigler Streets. SCSSD is proudly granting \$286,000 in funding to ensure that *decorative security fencing* is installed around the perimeter of this District III site for community safety and beautification.

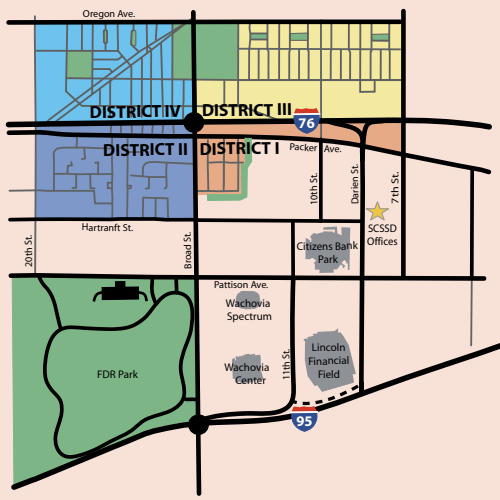
SCSSD is working on a project to install *decorative banners, planters, and holiday lighting* at select intersections and corridors throughout SCSSD.

SCSSD continues to evaluate *large-scale projects* for the larger geographical areas of Community District II, III, and IV. Developing ideas include traffic calming neighborhood "gateways", lighting enhancements, and landscape improvements.

Look for more details about these exciting SCSSD efforts in future SCSSD *Neighborhood Notes!*



**SPORTS
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Director & Board Vice President

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Alternate

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Don Toto

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COMMUNITY DISTRICT IV

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COMCAST – SPECTACOR

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PHILADELPHIA EAGLES

Don Smolenski

Director

Leonard Bonacci

Alternate

PHILADELPHIA PHILLIES

Michael R. Stiles, Esq.

Director & Board Secretary

Michael Harris

Alternate

Ongoing thanks to Comcast-Spectacor,
the Eagles, and the Phillies for fully
funding all SCSSD community projects,
programs, and events.

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Pedro Ramos

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